

# Service Description Mobile



#### **Document Control**

Status	Drafted for digital.nsw.gov.au
Author's Name Position	Matt Duniam Network Architect
Category (Sub-Category)	ICT (Telecommunications)
Summary	Service Description for Fixed Data under the Telecommunications Purchasing Arrangements

#### **Revision record**

Please note significant document changes with a version increment of 1.0. Minor administrative changes, where the meaning or intention of the document is not altered should increase by an increment of 0.1.

Version	Date	Author	Summary of changes
1.0	19/12/2017	Matt Duniam	Release version Released as part of RFx101331
2.0	02/06/2019	Matt Duniam	Updated to include a broader set of services. Released as part of RFx133881
2.1	06/04/2020	Matt Duniam	Minor update for digital.nsw.gov.au

Copyright



This work is licensed under the Creative Commons Attribution-NoDerivatives 4.0 International License. Terms for use can be found at <u>https://www.customerservice.nsw.gov.au/copyright</u> and the applicable license for use is at <u>http://creativecommons.org/licenses/by-nd/4.0/</u>.

© State of New South Wales through Department of Customer Service, 2020.

#### **Table of Contents**

Doci	cument Control		2
1.	Servi	ice Tower Description	4
2.	Servi	ice Category – Mobile Connectivity Services	6
	2.1	Mobile Voice, SMS and Data Connection	6
	2.2	Mobile Data Only Connection	7
3.	Servi	ice Category – Mobile Data Pool Services	9
	3.1	Mobile Data Pool	9
	3.2	Mobile Voice Pool	9
4.	Servi	ice Category – Mobile Device as a Service	11
	4.1	Mobile Device as a service	11
5.	Servi	ice Category – Mobile Device Management Services	13
	5.1	Mobile Device Security Services	13
	5.2	Mobile Device Management – Managed Service	14
6.	Servi	ice Category – Managed Telemetry/M2M Service	16
	6.1	Managed Telemetry/M2M Service	16
7.	Servi	ice Category – Bulk SMS	18
	7.1	Bulk SMS	18
8.	Glos	sary	19

#### 1. Service Tower Description

Mobile Services provide increased flexibility in ways of working for users and options for process automation through mobile voice and data connectivity services. The objective being to accelerate interactions across Eligible Customers, with citizens and third parties.

The primary use cases enabled by the Services within this service tower are as follows,

- Mobile Voice, SMS and Data Connection enable user's smartphones or basic mobile phones. Includes all normal voice and SMS usage by default to eliminate the potential for bill shock and overage. Mobile data allocations included which are managed through Mobile Data Pool(s).
- Mobile Data Only Connection enable data devices used by individuals or deployed in small sites, e.g. a user's tablet or laptop, a mobile router at a small site. Mobile data allocations included which are managed through Mobile Data Pool(s).
- Mobile Telemetry or machine-to-machine (M2M) Connection enable devices used with machine-to-machine systems that send low volumes of data or readings to and from a central service / platform, e.g. remote dust sensor, vehicle management solution. M2M data allocations included which are managed through Mobile Data Pool(s).
- Mobile Data Pool provides ability to aggregate the mobile data across one or more Eligible Customer's mobile connections to eliminate the need to actively manage high and low volume users. Defines the process and costs to top-up a data pool if needed. Eligible Customers can map their connections to one or more data pools, i.e. many to one.
- Mobile Device as a service enables Eligible Customers to outsource the ownership of mobile devices along with the overhead related to the management of their mobile device fleet. The objective being to minimise the downtime of mobile users.
- Mobile Device Security Services provides a toolset to Eligible Customers that enables them to actively manage their security posture related to mobile devices and users. This ensures applications and information is safe while productivity benefits are maximised.
- Mobile Device Management Managed Service enables Eligible Customers to outsource the day-to-day management of the Mobile Device Security Services, i.e. these are otherwise a self-service capability that Eligible Customers must administer.

These services are expected to continually evolve as technology changes and the security demands related to mobile devices escalates.

It is expected that individual services may be consumed from different Suppliers, and the services will be delivered in a modular fashion to facilitate that. Eligible Customers, or their

designated third party, are expected to aggregate Mobile Services form various Suppliers and any integrations with other towers in their environment.

The services within this catalogue must meet the requirements for Mobile Services defined in the Requirements Schedule and comply with the Common Services Catalogue.

This catalogue defines the minimum set of base services required by the Eligible Customers within NSW Government and provides a generalised overview of their current states.

# 2. Service Category – Mobile Connectivity Services

Г

2.1 Mobile	/oice, SMS and Data Connection
Service Overview	This Service is where users require personal mobility to complete their role functions effectively & efficiently, and the Eligible Customer requires known cost per service for all usage. As the Service is delivered and managed as a service it will be up to the Supplier to determine if there are availability or performance issues, and to take the lead on their resolution while reporting them to the Eligible Customer. This Service provides personal mobile connectivity as per Figure 1 below, where Option A has the mobile data service connected directly to the public internet, while Option B has all mobile data routed directly to an APN connection on the Eligible Customers private network.
Service Deliverables	<ul> <li>The Base Service will provide:</li> <li>A range of Eligible Customer selectable calling plan options to standard Australian fixed and mobile numbers, i.e. mobile numbers from any provider in Australia as well as any domestic telephone numbers that start with 02,03,07 or 08, i.e. excludes 1900 numbers.</li> <li>Unlimited SMS to standard Australian mobile numbers, i.e. mobile numbers from any provider in Australia.</li> <li>Public internet connectivity, Option "A" in Figure 1, with an allocation of data per connection to an Eligible Customer Data Pool.</li> <li>Mobile device internet connection sharing options including tethering and personal hotspot e.g. laptops/smartphones/tablets to smartphone.</li> </ul>

SIM card included, where required.
Open (no minimum term) term contract per connection.
<ul> <li>Ability to view and manage usage at various granularities, i.e. whole pool to user level.</li> </ul>
ervice Options that Eligible Customers are interested in, and could also be rovided are:
<ul> <li>Raw Mobile Connection - all usage chargeable, i.e. Voice, SMS and/or Data.</li> </ul>
<ul> <li>Private APN, Option "B" in Figure 1 – private Access Point Name (APN) option captures all data traffic from mobile device and routes it back to an IP endpoint on the Eligible Customer's private network.</li> </ul>
<ul> <li>VIP service option/concierge – minimise down time and provide extra support for high value/cost users. This service is a suitable where the impact of having such individuals offline or out of contact is material and worth directly mitigating.</li> </ul>
<ul> <li>Coverage loss logging and reporting – tool-based recording of performance, particularly coverage, across all mobile connections of an Eligible Customer. Remediation planning with Eligible Customer to explore options to address high impact locations and scenarios.</li> </ul>
International Roaming Services.
<ul> <li>Handset subsidy – in return for a term commitment on Mobile Services, i.e. 24 or 36 months, Eligible Customers receive a subsidy on the upfront device purchase costs.</li> </ul>
<ul> <li>Additional profiles - Service providers can propose additional profiles between Raw Mobile Connection and this base service, i.e. specific allocations of calling, SMS and/or data. Must include mechanism to automatically manage mapping of users to profiles to avoid administration overhead otherwise created.</li> </ul>
<ul> <li>Options for Eligible Customers to choose combinations of access to Voice, SMS and Data.</li> </ul>
<ul> <li>Unlimited on-net calls to other Eligible Customer numbers, including other Government agencies.</li> </ul>

#### 2.2 Mobile Data Only Connection

Service Overview	This Service is where users or sites require mobile data to function, and the Eligible Customer requires known cost per connection for usage.
	As the Service is delivered and managed as a service it will be up to the Supplier to determine if there are availability or performance issues, and to take the lead on their resolution while reporting them to the Eligible Customer.
	This Service provides personal mobile connectivity as per Figure 2 below, where Option A has the mobile data service connected directly to the public internet, while Option B has all mobile data routed directly to an APN connection on the Eligible Customers private network.

	Figure 2: Mobile Data Only Connection demarcation and scope area highlighted and scope area highligh
	provide Common Services as per the Common Services schedule.
Service Deliverables	<ul> <li>The Base Service will provide:</li> <li>Public internet connectivity, Option "A" in Figure 2, with an allocation of data per connection to an Eligible Customer Data Pool.</li> <li>Mobile device internet connection sharing options including tethering and personal hotspot e.g. laptops/smartphones/tablets to smartphone</li> <li>SIM card included, where required.</li> </ul>
	Service options that Eligible Customers are interested in, and could also be provided are:
	International Data Roaming Services
	<ul> <li>Private APN, Option "B" in Figure 2 – private Access Point Name (APN) option captures all data traffic from mobile device and routes it back to an IP endpoint on an Eligible Customer's private network.</li> </ul>
	<ul> <li>VIP service option/concierge – minimise down time and provide extra support for high value/cost users. This service is a suitable where the impact of having such individuals offline or out of contact is material and worth directly mitigating.</li> </ul>
	<ul> <li>Device subsidy – in return for a term commitment on Mobile Services, i.e. 24 or 36 months, Eligible Customers receive a subsidy on the upfront device purchase costs.</li> </ul>
	<ul> <li>Coverage loss logging and reporting – tool-based recording of performance, particularly coverage, across all mobile connections of an Eligible Customer. Remediation planning with Eligible Customer to explore options to address high impact locations and scenarios.</li> </ul>

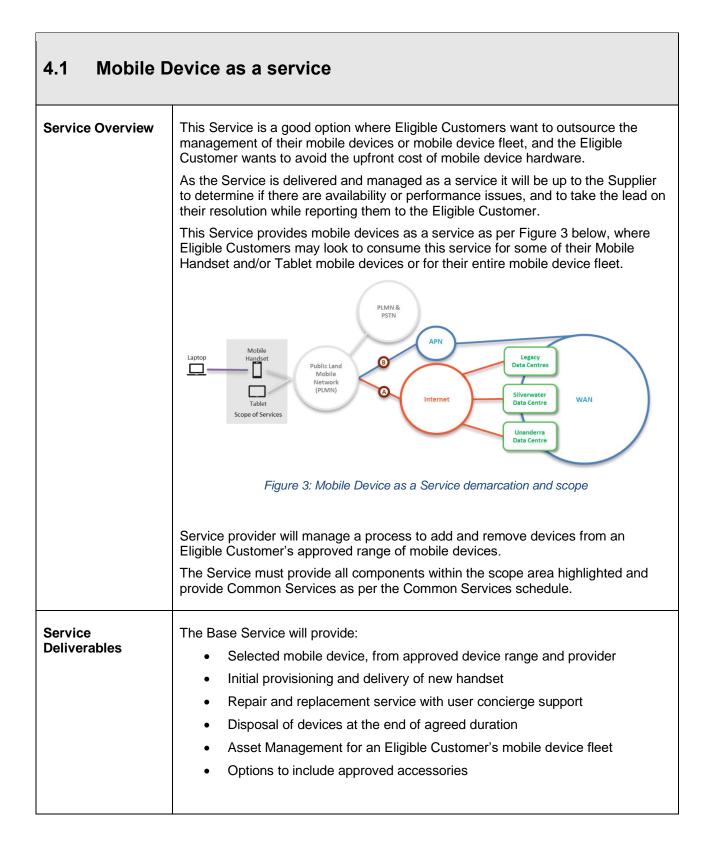
# 3. Service Category – Mobile Data Pool Services

3.1 Mobile Data Pool		
Service Overview	This Service is where Eligible Customers need the benefits of mobile data without the need to micro manage variations in usage across users and the Eligible Customer also needs options to increase the aggregate size of the data pool resulting from its Mobile connections.	
	As the Service is delivered and managed as a service it will be up to the Supplier to determine if there are availability or performance issues with deliverables, and to take the lead on their resolution while reporting them to the Eligible Customer.	
	No incremental costs, outside the underlying connection charges, exist to establish one of multiple data pools. Incremental data pool costs are only chargeable to top-up a data pool.	
	Eligible Customers or groups of multiple Eligible Customers may elect to have one or multiple mobile data pools with specific connections mapped to each.	
	The Service must provide all components within the scope area highlighted and provide Common Services as per the Common Services schedule.	
Service	The Base Service will provide:	
Deliverables	<ul> <li>Mechanism to aggregate mobile data contributions per connection into one or more Mobile Data Pools.</li> </ul>	
	No charge to establish or maintain one or multiple data pools.	
	Usage alerts and reporting to designated data pool administrators.	
	Service options that Eligible Customers are interested in, and could also be provided are:	
	<ul> <li>Ability to increase the monthly size of a mobile Data Pool at pre-agreed rates.</li> </ul>	
	Automatic data pool top ups in pre-defined increments.	

3.2 Mobile Voice Pool		
Service Overview	This Service is where Eligible Customers need the benefits of mobile voice without the need to micro manage variations in usage across users and the Eligible Customer also needs options to increase the aggregate size of the voice pool resulting from its Mobile connections.	

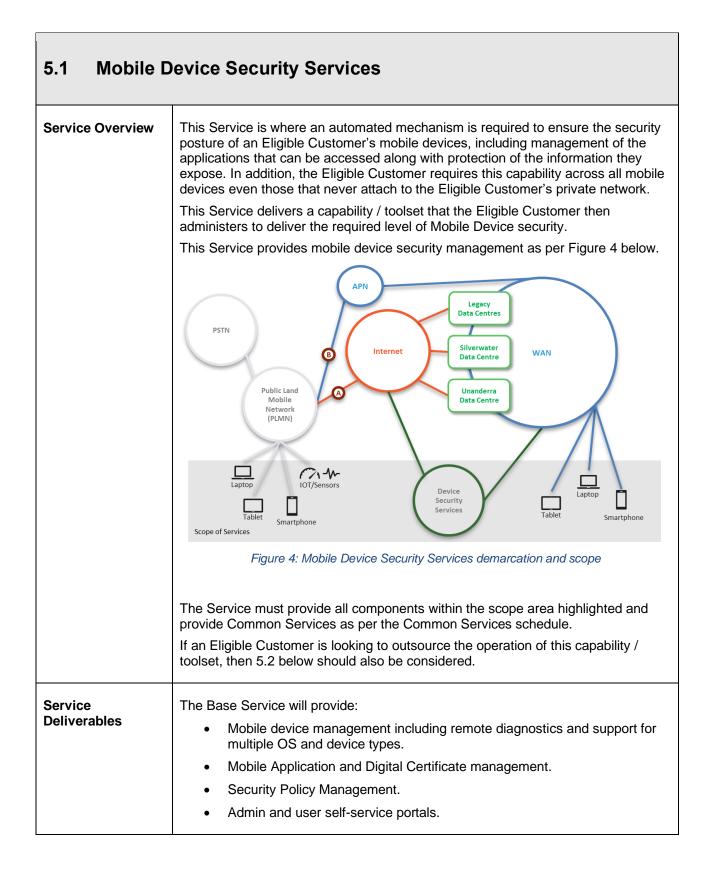
	As the Service is delivered and managed as a service it will be up to the Supplier to determine if there are availability or performance issues with any deliverables, and to take the lead on their resolution while reporting them to the Eligible Customer.	
	No incremental costs, outside the underlying connection charges, exist to establish one of multiple voice pools. Incremental voice pool costs are only chargeable to top-up a voice pool.	
	Eligible Customers or groups of multiple Eligible Customers may elect to have one or multiple mobile voice pools with specific connections mapped to each.	
	The Service must provide all components within the scope area highlighted and provide Common Services as per the Common Services schedule.	
Service Deliverables	<ul> <li>The Base Service will provide:</li> <li>Mechanism to aggregate mobile voice contributions per connection into one or more Mobile Voice Pools.</li> </ul>	
	No charge to establish or maintain one or multiple voice pools.	
	Usage alerts and reporting to designated voice pool administrators.	
	Service options that Eligible Customers are interested in, and could also be provided are:	
	Ability to increase the monthly size of a mobile Voice Pool at pre-agreed rates.	
	Automatic voice pool top ups in pre-defined increments.	

# 4. Service Category – Mobile Device as a Service

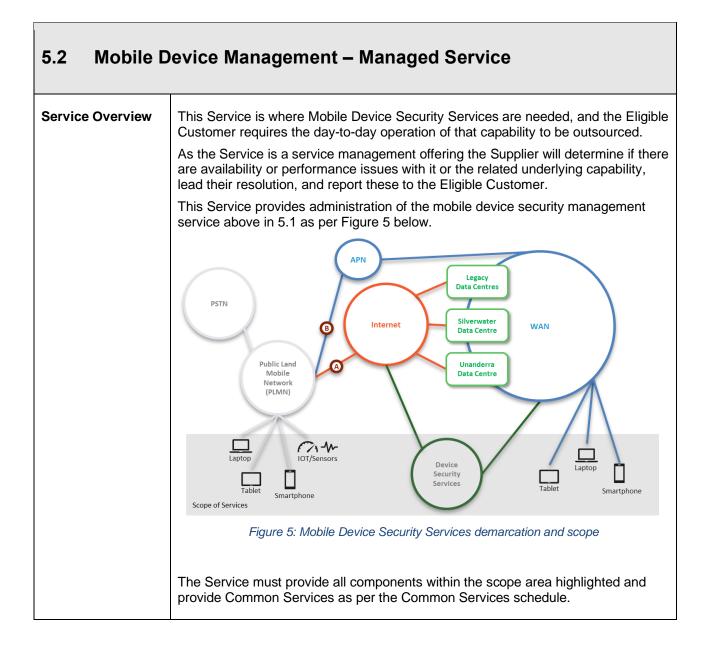


Service options that Eligible Customers are interested in, and could also be provided are:	
Mobile device as a service excluding asset ownership.	

### 5. Service Category – Mobile Device Management Services

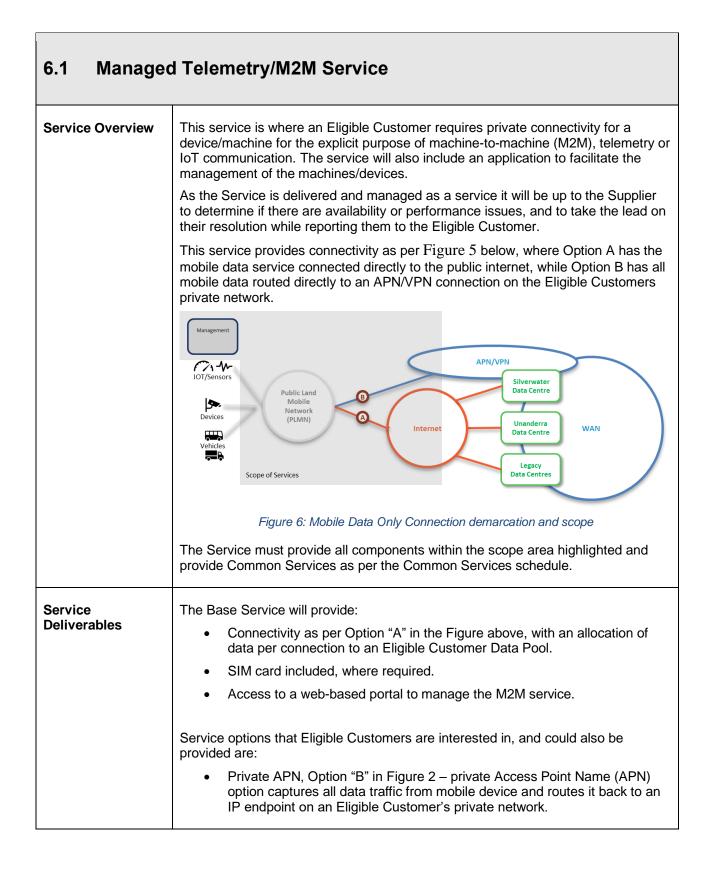


	e options that Eligible Customers are interested in, and could also be ed are:
•	Transition and/or project professional service – including training of the Eligible Customers mobile fleet administrators, initial device enrolment, design and implementation of any integrations required into wider ICT environment, and wrapping of targeted applications.
•	Identity Management and Federated single sign-on
•	Conditional Content and Email Access Management
•	Mobile Application containerisation
•	Per-application VPN Tunnelling and Application wrapping
•	Mobile Application deployment



Service Deliverables	<ul> <li>The Base Service will provide:</li> <li>Day to day operation of Mobile Device Security Management Capability.</li> <li>Delivery of non-user specific changes, e.g. wrapping new applications and update security policies.</li> </ul>
	Service options that Eligible Customers are interested in, and could also be provided are: • N/A

### 6. Service Category – Managed Telemetry/M2M Service



<ul> <li>Device subsidy – in return for a term commitment on Mobile Services, i.e. 24 or 36 months, Eligible Customers receive a subsidy on the upfront device purchase costs.</li> </ul>
<ul> <li>Coverage loss logging and reporting – tool based recording of performance, particularly coverage, across all mobile connections of an Eligible Customer. Remediation planning with Eligible Customer to explore options to address high impact locations and scenarios.</li> </ul>

#### 7. Service Category – Bulk SMS

7.1 Bulk SMS			
Service Overview	This service is where an Eligible Customer requires the ability to send SMS's to multiple recipients simultaneously, via a web-based application or via API integration.		
	As the Service is delivered and managed as a service it will be up to the Supplier to determine if there are availability or performance issues, and to take the lead on their resolution while reporting them to the Eligible Customer.		
	The Service must provide all components within the scope area highlighted and provide Common Services as per the Common Services schedule.		
Service Deliverables	<ul> <li>The Base Service will provide:</li> <li>Access to a web-based portal for the management and operation of the service.</li> <li>Logging of successful messages</li> </ul>		

#### 8. Glossary

Term or short form	Long-form	Definition
aaS	as-a-Service	An item, or grouping of items, made available to a customer as a service
Active Termination		Where the Service Provider provide a device that terminates the service at a site and enables end-to-end management.
ADSL	Asymmetric Digital Subscriber Line	
APN	Access Point Name	A gateway between a mobile network and another network, such as the Internet or a Private WAN.
bps or bit/s	Bits per second	
BYO	Bring your own	
CAB	Change Advisory Board	
Circuit		For data connections, a circuit a path that data transverses between two points. A circuit is a component of a Service.
CMS	Configuration Management System	
Contract Authority		The central entity that is accountable and responsible for the Head Agreements of the TPAs
CoS	Class of Service	
		TPA Release Version
CSI	Continual Service Improvement	
Customer		NSW Government Agency, or any organisation procuring services from the Service Catalogues.
CPE	Customer Premise Equipment	A device that is used by Service Providers to terminate services at a site.
Customer Termination Device		A Customer device that is connected to the Provider's equipment
DHCP	Dynamic Host Control Protocol	
DISS	Digital Information Security Strategy	
DoS (or DDoS)	Denial of service (or distributed denial of service)	An attack that attempts to make a service unavailable by overwhelming it with traffic from multiple sources.
DWDM	Dense Wavelength Division Multiplexing	
Error		A design flaw or malfunction that causes a failure of one or more IT services or other configuration items.
Event		A change of state that has significance for the management of a service.

Term or short form	Long-form	Definition
Gateway device		A layer 3 device at a site that acts as the sites router, to transmit packets to the WAN. Host devices have a gateway device configured, typically via DHCP.
Gbps or Gbit/s	Giga (billion) bits per second	
Grey Area Diagnostics		The process to proactively diagnose in-scope services and interconnections to help identify the cause of an incident or problem. The result is to identify that the cause of the incident or problem: - Is caused by in-scope services - Is not caused by in-scope services - Could be caused by in-scope services, and further diagnostics are required
ICT	Information and Communications Technology	
ICT Risk Management		Information Communication Technology (ICT). The NSW Digital Information Security Policy mandates a risk-based approach to securing information, based on the ISO 27001 standard. DFSI has implemented a framework in line with the policy, with ICT risks being managed through an Information Security Management System (ISMS).
Incident		An unplanned interruption to a service or a reduction in the Quality of a service. Failure of a configuration Item that has not yet impacted service is also an Incident.
IP	Internet Protocol	
IPSLA	Internet Protocol Service Level Agreement	Cisco IOS feature that allows for the collection of network performance information.
ISM	Information Security Management	
ISMS	Information Security Management System	
ISO	International Standards Organisation	
ITSM	IT Service Management	
IVR	Interactive Voice Response	
kbps or kbit/s	Kilo (thousand) bits per second	
Known Error		A Problem that has a documented root cause and workaround.
Location, Site		A Customer site or location is a place where services are to be delivered. Depending on the service, this may not necessarily be a physical building.
MACD	Move, Add, Change or Delete	

Term or short form	Long-form	Definition
MAN	Metropolitan Area Network	
Mbps or Mbit/s	Mega (million) bits per second	
MNO	Mobile Network Operator	Provider of wireless/mobile communications services that owns or controls all the elements necessary to sell and deliver services to an end user, e.g. radio spectrum, wireless network infrastructure, back haul, billing, customer care, provisioning systems and repair capabilities.
MVNO	Mobile Network Operator	Provider of wireless/mobile communications services that does not own the wireless network infrastructure over which it provides services to its customers. Instead they enter a business agreement with a MNO to obtain bulk access to network services at wholesale rates. They do have their own customer service, billing systems, marketing, and sales personnel.
MPLS	Multi-Protocol Label Switching	
MTU	Maximum Transmission Unit	
NBN	National Broadband Network	
NBN Co		The entity responsible for the design, build and operation of the NBN
NFV	Network Function Virtualisation	
NIVR	Network Interactive Voice Response	
OADM	Optical Add-Drop Multiplexer	
Operational Risk		Risks associated with business-as-usual activities at the Division / Business Unit / Related Entity level that is normally managed within that area, unless the level of risk requires a review by the DFSI Executive and/or Secretary.
OSS	Operational Support System	
OTT	Over-the-top	
Passive Termination		Where the Service provider provides a physical termination point which can't be monitored.
PE	Provider Edge	
Peering		The exchange of data directly between Content Providers and Customers, rather than via the Internet.
Performance		A measure of what is achieved or delivered by a system, person, team, process or service
POI	Point of Interconnect	
POP	Point of Presence	

Term or short form	Long-form	Definition
Priority		The value given to an Incident, Problem or Change to indicate its relative importance in order to ensure the timeframe within which action, such as Response and Resolution, is required.
Private Data Network		A network or networks that utilises private infrastructure to deliver physically or logically private services
Problem		A cause of one or more Incidents. The cause is not usually known at the time a Problem Record is created, and the Problem Management Process is responsible for further investigation.
Public Data Network		A network or networks that utilises publicly available, shared infrastructure such as mobile networks or the Internet
Public Holidays		All NSW public holidays as gazetted, except for Bank Holidays specific to only banks and financial institutions as per the Retail Act.
QoS	Quality of Service	
RACI	Responsible, Accountable, Contributor, Informed	
Resolver Group		Specialised groups that have the knowledge and skill to solve an Incident or Problem.
R-OADM	Reconfigurable Optical Add-Drop Multiplexer	
Root Cause		The underlying or original cause of an incident or problem.
RSP	Retail Service Provider	
Sandboxing		A security mechanism for separating untested or untrusted programs or code to mitigate system failures or software vulnerabilities from spreading.
Satellite		Satellite based connectivity to deliver NBN connectivity
SDN	Software Defined Network	
SD-WAN	Software Defined Wide Area Network	
SD-WANaaS	SD-WAN-as-a-Service	
Service Window		Service window is defined as the timeframe within which service availability and service management (incident response, incident resolve) are measured and managed.
Significant Event		This is an event that materially impacts a Customer, and is likely to be a P1 or P2.
SIP	Session Initiation Protocol.	
SLA	Service Level Agreement	

Term or short form	Long-form	Definition
SoR	Statement of Requirements	
TDM	Time Division Multiplexing	
ТРА	Telecommunications Purchasing Arrangements	
User		A person who uses a service on a day-to-day basis.
VIP	People with critical roles within an organisation, and identified to Service Providers.	
VNF	Virtual Network Function	
VPN	Virtual Private Network	
WAN	Wide Area Network	
WoG or WofG	Who of government	All Clusters and Agencies within the NSW Government.

#### Strategic Sourcing | ICT / Digital Sourcing | Department of Customer Service

Address: Level 23, McKell Building, 2-24 Rawson Place, Sydney NSW 2000

E-mail: Strategic.Sourcing @ customerservice.nsw.gov.au

